



MASTERING THE SCIENCE AND PSYCHOLOGY OF GENDER

Best Practices for Working with Females and Males in Mental Health Settings



**Instructor: Dr. Michael Gurian
and Gurian Institute Certified Trainers**

- *Learn what neuro-science is showing us about the equally powerful impact of nature, nurture, and culture on male and female development.**
- *Understand the positive influence that gender specific strategies have in clinical practice with boys and girls and women and men.**
- *Develop new skills for breaking through client resistance, increasing client engagement, and improving treatment completion rates.**
- *Focus on six revolutionary new brain-based logic models for working with males and females from birth through early adulthood.**
- *Take home more than twenty new practical tools and strategies for use tomorrow with the boys and girls and women and men in your care.**

TRANSFORM YOUR CLINICAL SKILLS

Males and females learn, grow, and experience life differently. While there is a broad gender spectrum in brain analysis, brains also differentiate male and female. Thus, no matter the helping profession we work in, gender powerfully influences the children, adolescents, and young adults in our care. Depending on the gender of the child or adult, some interventions will work, some will not work.

Especially with boys and young men, many of our traditional interventions do not work, and males tend to leave our therapy practices too early, or gravitate towards prisons and other punitive institutions, in crisis numbers. Our therapeutic formats are somewhat better set up for girls and women, but many of the challenges we face with females today were not covered in our academic training.

Based on twenty-five years of collaborative research in brain science, gender psychology, and cross-cultural anthropology, this seminar provides a new vision of what boys and girls and women and men need from clinicians. Because effective clinical practice grows from new thinking and new “doing,” this workshop focuses not only on science-based gender theory, but also on new logic models, practical tools, and evidence-based strategies that will transform your clinical setting, school, hospital, or other environment. These logic models and science-based tools and strategies do not replace present psychological theories, but instead blend with all psychological theories to help ensure their clinical effectiveness with both genders.

Dr. Michael Gurian is one of the world’s leading authorities on gender psychology and will revolutionize your approach to working with both genders, from birth onward. His and the Gurian Institute’s trainers’ engaging and dynamic speaking styles, along with the use of case studies, visual aids such as PET and SPECT scans, and interactive demonstrations will help you better understand both genders, better assess boys’ and girls’ individual needs, and most effectively intervene and work with males and females from birth through adulthood.



Target Audience

This program is designed for Psychologists, Therapists, Physicians, Nurses, Psycho-Therapists, Marriage and Family Therapists, Counselors, Addictions Counselors, Social Workers, Case Managers, Human Services

Professionals and Volunteers, Speech-Language Pathologists, Teachers, School Counselors, School Psychologists, School Administrators, Occupational Therapists, Clergy, Corrections and Law Enforcement Personnel, and Members of Community Agencies and Organizations working with children or adults.

Course Objectives

- ✓ Learn how the field of gender neuroscience is altering what we know about the psychologies of childhood and adolescence
- ✓ Discuss the specific needs and issues of females and males from birth to ten, ten to twenty, and twenty and beyond.
- ✓ Assess how traditional therapy and intervention models do or do not fill the specific developmental needs of both genders, including in couple therapy.
- ✓ Identify new logic models for clinical intervention with boys and girls, women and men, and couples, including emotion-based and character-based models.
- ✓ Summarize key stressors and motivating factors that differ between genders including LGBT stressors and needs.
- ✓ Explore, experience, and demonstrate new strategies for intervention with both genders, including highly sensitive boys and girls
- ✓ Implement new strategies and practical tools beyond the workshop, in clinical practice with individuals and teams.



Course Content and Outline

OVERVIEW

Gender Specific Solutions to Crucial Therapeutic Issues

- Issues commonly faced with boys and girls
- Recent changes in gender theory and practice
- Research-based practical applications
- Brain-based Gender Specific Solutions (GSS) models

Understanding the Minds of Boys and Girls

- The role of nature, nurture, and culture in gender development
- Neuro-plasticity, gender diversity, and the gender/brain spectrum, including the transgender brain.
- Gender differences in brain structure, functioning, processing, and chemistry between females and males.
- Seven key gender differences that impact emotive, psychological and social functioning of the genders.
- Developmental maturity differences in girls and boys from birth to adulthood
- Gender specific stress and trauma responses (including bullying, abuse, divorce, and physical trauma)

New Logic Models for Working with Girls and Women

- The I AM I Assessment Tool
- The Intimacy Imperative Theory
- Progressive Biochemical Therapy

New Logic Models for Working with Boys and Men

- The CORE Motivations Assessment Tool
- The Three Family System Theory
- Sequential Thematic Therapy

Strategies for Succeeding with Girls and Women.

- Four verbal communication techniques
- Three non-verbal challenge techniques
- Social media counseling
- Self-worth vs. self-esteem counseling
- Relational aggression counseling
- Subsumed identity counseling
- Strategic tools for men who work with girls and women
- Counseling options for at risk girls and women
- Counseling options for highly sensitive girls and women

Strategies for Succeeding with Boys

- Four male-friendly verbal communication techniques
- Three non-verbal challenge techniques
- Peripatetic counseling and movement tools
- Technology and expressive arts counseling
- Altering offices and environments for boys and men
- Motivational counseling for boys and men
- Strategic tools for women who work with boys and men
- Counseling options for at risk boys and men
- Counseling the highly sensitive boy or man

Integration and Implementation Plans

- Integrating the gender-specific focus into your present psychological theory
- Targeting engagement of resistant males and females
- Documenting improved outcomes and treatment completion rates for both genders
- Building gender teams that can decrease provider and client burnout
- Q & A