



The Gurian Institute

Packages and Pricing

Thank you for your interest in the work of the Gurian Institute (GI). Led by Dr. Michael Gurian and GI staff, and supported by more than 100 active certified trainers, GI helps schools and communities successfully educate, parent, and mentor boys and girls. Because we can offer most of our programs virtually, the Gurian Institute is open and working during COVID-19 and other similar protocols.

The Gurian Institute has trained more than 60,000 professionals and reached more than one million parents. Clients and schools that utilize our resources have been featured in *Newsweek*, *U.S. News and World Report*, *Business Week*, *Psychology Today*, *Counseling Today*, *the New York Times*, *the Washington Post*, on the *Today Show*, *NBC News*, *PBS*, and in *Educational Leadership*, *Education World*, and many other public and professional media.

We are excited by the possibility of working with you and your organization. GI programs have assisted schools, agencies, institutions, and communities to reach these outcomes:

- Closing achievement gaps
- Lowering discipline referrals
- Improving student behavior
- Improving health in social media use and digital citizenship awareness
- Increased student engagement, especially among boys
- Increased math/science and STEM performance, especially among girls
- Improved social emotional learning and safe school culture
- Improving suicide prevention, violence prevention, and mental health training
- Improving outcomes for children of color
- Increased parent involvement and mentoring of students
- Helping to turn around low performing schools.

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www.gurianinstitute.com

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Ph: 509 624 0623

Our programs, pilots, and packages involve professional development, administrative and instructional coaching, observation/feedback, and other consulting services co- designed with your team to ensure that your educators, administrators, students, and parents get the support they need in your school and community culture.

Itemized Services

Our services range from hourly to one-day to multi-day and yearlong. *Many of our itemized services can be accomplished virtually.* We have also provided multiple multi-year grant and Pilot projects in some of the nation’s largest school districts. Our Model School program is a renewable three-year designation. Single-item services are provided here in this PDF; for more on Pilots, Model School, and other longer-term services, see section 2 below

Keynotes, School Visits, Training with Dr. Michael Gurian

Michael is a dynamic speaker and well-known New York Times bestselling author. His conference keynotes and school visits promote enthusiasm and awareness, as well as powerful knowledge-building wherever he travels. His fee for a keynote is \$6,000 plus expenses for a one-night stay, \$7,000 plus expenses for a two-night stay. Depending on timing at the conference or visit, Michael can potentially donate a breakout session after his keynote, or a teacher talk as part of a school visit.

Michael is also a dynamic trainer for daylong, half-day, and other training at your school or institution. This training could be matched with a donated keynote for parents and community members. For day long professional development, his fee is \$7,000.00 plus expenses for a one-night stay and \$8,000.00 plus expenses for a two-night stay.

Michael can provide keynotes and training virtually. To set up a conversation with Michael about the virtual option, please email gail@gurianinstitute.com.

Gurian Institute Professional Development

GI has a variety of trainers available for PD days and for other contracts. Their costs depend on their experience and expectations.

GI Master Trainers: \$3,500.00 per day plus expenses

GI certified Trainers: \$2,500.00 per day plus expenses

Two trainers are often important for 60 or more participants—the discussion of how many trainers to use will depend on discussions between GI and your team.

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Our trainers are available for virtual professional development, should it be preferable in your community to do tele-summits or virtual training. For this PD, there are no travel expenses and discounts for the daily fee are also possible.

Materials for the PD days and For Use Beyond Those PD Days

Choice of one or more of the following for each participant in a PD day (“PD” is considered any training of 3 hours or more), \$20.00 per item, discount to \$15.00 per item for 60 or more.

Boys and Girls Learn Differently® Participant Manual by The Gurian Institute (2015)

Saving Our Sons by Michael Gurian (2017)

The Minds of Girls by Michael Gurian (2018)

Onsite Visits for Observation/Feedback and One-on-One Coaching by GI Trainer/Coach

Gurian Master or Certified Trainer: \$2,500.00 – 3,000.00 per day plus expenses. Some Observation/Feedback/Coaching can be provided *virtually*.

Phone/Skype Consulting, Remote Technical Assistance, Assessment, Administrative

Michael Gurian: \$300.00 per hour

Gurian Certified Trainer: \$200.00 per hour

Certification of Trainers

Per In-House Trainer, \$1,000.00, includes three-year certification and all necessary materials (PPTs, Manuals, DVDs, etc.) to train new generations of teachers, staff, and parents at your school with re-certification available upon completion of new coursework at or before the three-year mark.

Independent Contractor Certified Trainers, \$2,000, includes three-year certification and all necessary materials (PPTs, Manuals, DVDs, etc.) to train anywhere in the world with automatic re-certification available upon completion of new coursework at or before the three-year mark.

Online Courses

Michael Gurian’s *The Minds of Boys and Girls® An Online Course for Educators and Professionals* is a 4.5 hour deep dive into how boys and girls learn and grow, and how to strategically support them in school and in the community. Combined with its PDFs and other material, the course can be used for 6 hours of PD. Cost for this course is \$259.00 per person. The Course can also be used to support teachers/staff who are certifying to become Gurian Certified Trainers.

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For more information on this Course and other Gurian Institute Online Courses, including Courses for parents, please visit the Products page of www.gurianinstitute.com.

Various schools have asked for and received a group discount on the Course price so that the school can use the course as daylong or ongoing PD. Please email gail@gurianinstitute.com to inquire about group discounts.

Funding Options

Gurian Institute services have been paid for by schools using nearly every pertinent funding source, including Title Funds, as well as Grants, school PD budgets, PTO/PTAs, parent/organizational donations, state and municipal funding sources, school safety and anti-bullying sources, substance abuse and prevention, IDEA, and many others.

Contact Us

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To learn more about the Gurian Institute's programs, please visit www.gurianinstitute.com. To learn about our Pilot, Long-Term, and Model School programs, please see the PDF on the Contact page of www.gurianinstitute.com designated "with Pilots."

Please email Gail at gail@gurianinstitute.com or info@gurianinstitute.com, or call us at 509 624 0623 to continue this conversation.

We look forward to serving your school and community.

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